



**FOR IMMEDIATE RELEASE**

**Date: July 12, 2010**

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**EARLY REGISTRATION DEADLINE APPROACHES FOR IOWA WOMEN IN AG CONFERENCE**

**Ankeny, Iowa** — Iowa women who are in any way engaged in the business of agriculture are encouraged to register now for the Fourth Annual Iowa Women in Ag (IWIA) Conference at Kinze Manufacturing, Inc., at Williamsburg, Iowa, on July 27. Registration fees will go up after July 20.

The conference, "Agriculture IS Business," will offer valuable information to improve decision-making skills related to the farming business. Keynote speaker Marcia Taylor will speak about managing new levels of risks and volatility in agriculture. Breakout sessions will address a wide range of relevant topics, including online marketing, accessing FSA from home, getting your farm in the Facebook and Twitter conversation, farm continuation by design, innovations for production agriculture, financing and environmental regulations.

Throughout the day, there will be time to network and create friendships with other women actively involved in today's agricultural industry.

Registration cost before July 20 is \$59; after that, it's \$89.

A block of rooms is reserved for July 26 at the Best Western in Williamsburg. . For reservations, call direct (319) 668-9777 and ask for the Iowa Women in Ag room block. The room block will be released July 16.

IWIA's goal is to provide educational opportunities women need in order to increase their skills in analyzing and making business and financial decisions.

For more information about the conference, contact Rhonda Harness at 765/617-0856 or Deb Schuler at 712/249-4321. To register, visit [www.iowawomeninag.org](http://www.iowawomeninag.org) <<http://www.iowawomeninag.org>> or contact Elaine Gaesser at 641/333-2595 (home) or 641/344-2367 (cell).

Sponsors for this event are Monsanto, Farm Credit Services, Iowa Farm Bureau Financial Services, the Iowa Pork Producers Association, Pioneer, Stine Seed, Successful Farmer, USDA Farm Service Agency and the Iowa Soybean Association.