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FOR IMMEDIATE RELEASE

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Fourth Annual Iowa Women in Ag Conference to be held in July

Ankeny, Iowa— July 27 will mark the Fourth Annual Iowa Women in Ag (IWIA) Conference to be held at Kinze Manufacturing, Inc., at Williamsburg, Iowa

The one-day conference, “Agriculture IS Business,” will feature an exciting array of speakers and topics to help women sharpen their financial, legal and communications skills. The keynote speaker will be Marcia Taylor, executive editor at DTN.

Other program sessions will cover topics ranging from innovations in production agriculture to a report from the Iowa Legislature, to online marketing and advanced marketing, to estate strategies, to using Facebook and Twitter for getting your farm in the social media conversation.

In addition to all the useful information, the day will also provide an opportunity to network and create friendships with other women actively involved in today’s agricultural industry.

Registration cost before July 20 is \$59 and after that, it’s \$89. A block of rooms is reserved at the Best Western in Williamsburg. For reservations, call direct (319) 668-9777 and ask for the Iowa Women in Ag room block. The room block will be released July 16.

IWIA’s goal is to provide educational opportunities women need in order to increase their skills in analyzing and making business and financial decisions.

For more information about the conference, contact Rhonda Harness at 765/617-0856 or Deb Schuler at 712/249-4321. To register, visit www.iowawomeninag.org or contact Elaine Gaesser at 641/333-2595 (home) or 641/344-2367 (cell).