



Mark your calendars to attend one of regional **Iowa Women in Agriculture (IWIA)** meetings. Workshop sessions will focus on financial management, marketing, new online marketing tools, estate planning, long-term care insurance, wind energy and local food production.

“Our regional meetings are designed to provide women involved in agriculture with opportunities to learn from presenters and to network with each other,” says Angie Treptow, IWIA president.

Women are invited to attend the meeting at the Hotel Winneshiek in Decorah on Saturday, Feb. 20. Registration begins at 8:30 a.m., with workshops scheduled from 9 a.m. until 3:30 p.m. Guest presenters include:

- Beth Collins, a Humboldt, Iowa, commodity broker with VBI Company, on **marketing**
- Steve Crowe from Pioneer on **MarketPoint**, a new web-based tool
- Erin Herbold, an attorney at the Iowa State University Center for Agricultural Law and Taxation, on **estate planning**
- Brian Emswiler, CEO of Long Term Care Insurance Advisors, Inc. of Minneapolis, Minn., on **long-term care insurance**
- Julie McGonegle, Farm Bureau Financial Services, on **communications**.

The event will also include a panel discussion of local food production, featuring area meat, fruit and vegetable producers. A Winter Perk-up for Women by Eclipse Spa & Salon and Margaret’s Clothing will be featured during lunch.

“I’m encouraging all women involved or affected by agriculture to get out to enjoy a day with other ag women, and improve their risk management skills at the same time,” says Sue Benning, IWIA board member and meeting organizer.

Contact Sue Benning at 563/237-6497 or ksbenning@hotmail.com by Feb. 12 for a \$30 early bird pre-registration fee; the rate is \$45 following that date. All payments will be collected at the door. The Hotel Winneshiek is located at 104 East Water Street.

Workshop sponsors include: USDA-State of Iowa, Rain & Hail Agricultural Insurance, DTN, Farm Credit Services of America, Farm Bureau Financial Services, *Successful Farming*, Monsanto, Channel Bio Corporation, Stine Seed Company and Pioneer, a DuPont Company.

For information on other IWIA regional meetings, visit www.iowawomeninag.org